

## Gwaii Trust Society Logo Usage Guidelines

The Gwaii Trust Society logo, Helping Hands, designed in 1997 by Haida artist 7idansuu (James Hart), reflects our vision: To advocate and support an islands community characterized by respect for cultural diversity, the environment, and a sustainable and increasingly self-sufficient economy. The three bars in the middle reflect the separation of the four chieftainship rings. Four is good luck in Haida culture, and chieftainship rings represent wealth and leadership in the community. The logo symbolizes the leadership role we take in stewarding the Trust in perpetuity for the benefit of all residents of Haida Gwaii.

As the recipient of a grant from the Gwaii Trust Society you are authorized to display the Gwaii Trust name and logo in association with your program, as an acknowledgement and/or recognition for the support received.

This permission to display the Gwaii Trust Society name and logo does not constitute a transfer of any intellectual property right belonging to Gwaii Trust and is provided on the condition(s):

- ✓ You agree to send a final mock-up of the logo usage to your Gwaii Trust Society designate for approval prior to any publication;
- ✓ The use of the Gwaii Trust Society name or logo shall contain a faithful and accurate reproduction in colour, design and appearance, without embellishment;
- ✓ Do not make alterations from the original artwork, only resize proportionally.

**For more information, contact:**

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